

Mimi Webb kicked off 2022 by embarking on her breakout European/UK tour, Seven Shades of Heartbreak. This would be her first major tour having risen to fame during 2021 where the pandemic caused a significant halt on the live events industry.

The brief for Mimi Webb's UK tour matched her 'girl next door' image to a tee, consisting of soft hues of magenta and pink with a clean and minimalist style. This was something that particularly excited veteran lighting designer Hayden Borgars as his background was primarily in rock and metal which traditionally operate with different colour palettes. He was however able to bring some of his trademark style across to this project using silhouette lighting at key moments to provide an element of subtle edge to the otherwise soft design.

The primary challenge for the tour was the fact that each venue differed in size drastically. This disparity in sizing meant that Borgars had to find a style that translated well to each venue whilst complementing both Webb and her band. Borgars knew that Avolites would be able to offer him the control needed to execute the challenging brief due to his 10 year history working with the brand. For this tour he chose to bring on the Tiger Touch II which he, already knew inside out. This confidence in his equipment was instrumental in the creative process and made programming the workflows a breeze especially since this tour required him to run the front of house footprint and the stage playback rig.

One of the most exciting elements of the staging for the tour was a neon Mimi Webb sign which was custom fabricated by the Hangman team to have individual control of each letter. This high level of control allowed Borgars to be able to pixel map across the sign creating full customisation and allowing the sign to change throughout each show.

The software that powered the show was Titan V15. When working on the show Borgars knew that the pixel mapper tool would be used heavily but due to his experience with the system he also knew that it was very reliable and would be able to facilitate everything he wanted. "One of the most revolutionary elements of Titan V15 is the timeline feature. Although there was of course an adjustment period to using it, Timeline has made things much more simple and put me more at ease" highlighted Borgars. "Timeline has also helped significantly to speed up the final edit process, as it was very quick and easy to edit any frames that were a hit out".

Borgas' next projects will see him finishing the European leg of Webb's tour before taking a break from the pop world to return to his signature rock and metal style as he will be working on festivals for the likes of Fever 333, Creeper and Wargasm throughout the 2022 festival season.

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